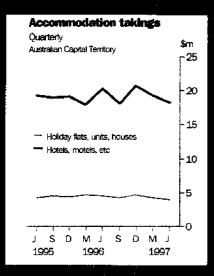
Australian Bureau of Statistics

Occupancy rates Quarterly Australian Capital Territory - 100 The Holiday flats, units, houses - Hotels, motels, etc. -90 80 70 60 50 40 S D MJ S D M J 1995 1996



INQUIRIES

 For further information about these and related statistics, contact Geoff Broadby on 07 3222 6154, or any ABS Office.

TOURIST ACCOMMODATION

AUSTRALIAN CAPITAL TERRITORY

EMBARGO: 11:30AM (CANBERRA TIME) FRI 29 AUG 1997

JUNE QTR KEY FIGURES

	Jun Qtr 96	Jun Qtr 97	change
Hotels, motels and guest houses			
Rooms available (no.)	3 733	3 875	3.8 %
Room occupancy rate (%)	63.5	54.5	-9.0 pts
Takings from accommodation (\$'000)	20 321	18 310	-9.9 %
Holiday flats, units and houses			
Units, etc. available (no.)	798	696	-12.8 %
Unit occupancy rate (%)	66.8	62.7	-4.1 pts
Takings from accommodation (\$'000)	4 551	3 9 98	-12.2 %
Caravan parks	_		
Sites, cabins, etc. available (no.)	1 074	1 026	-4 .5 %
Site occupancy rate (%)	39.0	34.4	-4.6 pts
Takings from accommodation (\$'000)	677	601	-11.2 %

JUNE QTR KEY POINTS

CAPACITY CHANGES AND RECLASSIFICATIONS

- The combined capacity of hotels, motels and guest houses and of holiday flats, units and houses increased by 0.9% over the year to June 1997, caused by the opening of one new motel in December quarter 1996. Two establishments were reclassified from the holiday flats, units and houses category to the motel category during the year.
- For caravan parks, there was a drop in available capacity with the cessation of the caravan park operations of one establishment for June quarter 1997.

SUBSTANTIAL FALLS IN OCCUPANCY RATES

 Occupancy rates decreased substantially for each accommodation type in June quarter 1997 compared with June quarter 1996.

TAKINGS FROM ACCOMMODATION

Takings from accommodation fell in total for each accommodation type in June quarter 1997 compared with June quarter 1996. Takings per occupied night rose, however, from \$94 to \$95 per room night occupied in hotels, motels and guest houses, from \$94 to \$101 per holiday flat/unit night occupied and from \$18 to \$19 per caravan park site night.

NOTES

FORTHCOMING ISSUES	ISSUE (Quarter) EXPECTED RELEASE DATE September 1997 28 November 1997					
		••••••	* * *			
CHANGES IN THIS ISSUE	There are no changes in this issue.					
		* * * * * * * * * * * * * * * * * * *				
	DALMA JACOBS					

Regional Director, Australian Capital Territory

 $TABLE\ t \leftarrow SUMMARY\ OF\ HOTELS, MOTELS\ AND\ GUEST\ HOUSES\ WITH\ FACILITIES, AUSTRALIAN\ CAPITAL\ TERRITORY$

•	_				Year ended				
Particulars	Unit	March 1996	June 1996	September 1996	December 1996	March 1997	June 1997	June 1996	June 1997
		LIC	ENSED HO	TELS WITH F	ACILITIES				- N-
Establishments	No.	14	15	15	15	15	15		
Guest rooms Bed spaces	No. No.	1,683 4,470	1,767 4,753	1,766 4,745	1,765 4,764	1,765 4,611	1,765 4,564	4.	
Employment (persons)	No.	1,647	1,653	1,526	1,604	1,544	1.500		
Room nights occupied Room occupancy rate	No. per cent	99,737 65.1	112,986 70.3	95,669 58.9	107,653 66.3	99,320 62.5	94,030 58.5	421,425 67.4	396,672 61.6
Guest nights Bed occupancy rate	No. per cent	152,269 37.4	179,383 41.5	134,895 30.9	164,567 37.5	156,572 37.7	137,880 33.2	649,962 39.5	593,914 34.8
Guest arrivals Average length of stay	No. days	81,417 1.9	101,193 1.8	79,377	94,297 1.7	78,455 2.0	73,296 1.9	353,770 1.8	3 2 5,425
Takings from accommodation	\$'000	10,849	12,909	10,831	12,354	11,395	11,038	46,771	45,618
		MOTELS	AND GUES	T HOUSES W	ITH FACILIT	TES	<u> </u>		
Establishments	No.	30	30	30	32	33	. 33		
Guest rooms Bed spaces	No. No.	1,959 6,327	1,966 6,391	1,968 6,429	2,043 6,658	2,129 7,164	2,110 6,989		
Employment (persons)	No.	686	651	725	750	729	732	e=	
Room nights occupied Room occupancy rate	No. per cent	98,548 55.3	102,882 57.5	101,904 56.3	113,326 60.3	104,086 54.3	97,991 51.0	419,249 58.5	417,307 55.4
Guest nights Bed occupancy rate	No. per cent	173,199 30.1	186,191 32.0	184,327 31.2	217,207 35.5	188,403 29.2	17 4,70 7 27.5	747,492 32.2	764,644 30.8
Guest arrivals Average length of stay	No. days	88,341 2.0	98,334 1.9	95,596 1.9	108,632 2.0	94,199 2.0	86,679 2.0	374,405 2.0	385,106 2.0
Takings from accommodation	\$,000	7,110	7,411	7,342	8,363	7.841	7,272	29,665	30,819
	TOTA	L HOTELS, N	MOTELS AN	ID GUEST H	OUSES WITH	FACILITIES			
Establishments	No.	44	45	45	47	48	48		
Guest rooms Bed spaces	No. No.	3,642 10,797	3,733 11,144	3,734 11,174	3,808 11,422	3,894 11,775	3,875 11,553	 	
Employment (persons)	No.	2,333	2,304	2,251	2,354	2,273	2,232		
Room nights occupied Room occupancy rate	No. per cent	198,285 59.8	215,868 63.5	197,573 57.5	220,979 63.1	203,406 58.0	192,021 54.5	840,674 62.7	813,979 58.3
Guest nights Bed occupancy rate	No. per cent	325,468 33.1	365,574 36.0	319,222 31.1	381,774 36.3	344,975 32.6	312,587 29.7	1,397,454 35.2	1,358,558 32.4
Guest arrivals Average length of stay	No. days	169,758 1.9	199,527 1.8	174,973 1.8	202,929 1.9	172,654 2.0	159,975 2.0	728,175 1.9	710,531
Takings from accommodation	\$'000	17,960	20,321	18,173	20,717	19,236	18,310	76,435	76,436

TABLE 2 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, AUSTRALIAN CAPITAL TERRITORY

-	_	Quarter ended									
Particulars	Unit	March 1996	June 1996	September 1996	December 1996	March 1997	June 1997	June 1996	June 1997		
Letting entities	No.	17	18	18	17	16	16				
Flats, units and houses											
Single bedroom	No.	212	226	236	231	235	236				
Multiple bedroom	No.	56 1	572	595	552	460	460				
Total flats, units and houses	No.	773	798	831	783	695	696	•••			
Bed spaces	No.	2,995	3,084	3,173	2,963	2,584	2,550		•		
Employment (persons)(a)	No.	151	158	145	141	134	145	•••			
Unit nights occupied	No.	51,527	48,535	46,241	51,098	44,280	39,712	199,194	181,331		
Unit occupancy rate	per cent	73.3	66.8	60.5	70,9	70.8	62.7	70.0	66.1		
Unit lettings	No.	7,661	8,897	8,767	8,603	7,124	6.400	32,692	30,894		
Average length of stay	days	6.7	5.5	5.3	5.9	6.2	6.2	6.1	5.9		
Takings from accommodation	\$'000	4,652	4,551	4,282	4,657	4,259	3,998	18,006	17,195		

⁽a) Employment numbers exclude real estate agents and their employees.

TABLE 3 --- SUMMARY OF CARAVAN PARKS, AUSTRALIAN CAPITAL TERRITORY

				Year en	Year ended				
Particulars	Unit	March 1996	June 5 1996	September 1996	December 1996	March 1997	June 1997	June 1996	June 1997
		то	TAL CARA	VAN PAF	eks				
Establishments	No.	5	5	5	5	5	4		
Capacity									
On-site vans	No.	151	130	62	62	62	57	**	
Other powered sites	No.	474	494	485	485	485	458	**	
Unpowered sites	No.	369	419	419	419	419	417		
Cabins, etc.	No.	10	31	94	94	94	94	**	
Total capacity	No.	1,004	1,074	1,060	1,060	1,060	1,026		
Sites occupied by long-term guests	No.	284	268	268	265	262	252	••	
Other sites permanently reserved	No.	_		_	_	_	1		
Employment (persons)	No.	49	47	36	37	34	59		
Site nights occupied	No.	36,823	36,874	35,429	41,176	39,363	32,077	147,409	148,045
Site occupancy rate	per cent	40.3	39.0	36.3	42.2	41.3	34.4	39.1	38.6
Takings from accommodation	\$,000	657	677	642	927	819	601	2,602	2,990

 ${\it TABLE~4-HOTELS, MOTELS~AND~GUEST~HOUSES~WITH~FACILITIES~BY~STAR~GRADING, \\ AUSTRALIAN~CAPITAL~TERRITORY}$

		ar grading	Si			
Tota	4 and 5	3	1. 2 and ungraded	Motels and guest houses	Licensed hotels with facilities	·
		ENT	Y AND EMPLOYM	HMENTS, CAPACIT	ESTABLIS	
	9	77	12	30	15	June quarter 1996— Establishments
45 3,733 11,144 2,304	1,263 3,404 1,277	23 1,942 5,884 872	13 528 1,856 155	1,966 6,391 651	1, 76 7 4,753 1,653	Guest Rooms Bed Spaces Employment (persons)
48 3,875 11,553	1,193 3,418	24 2.023 5,745	14 659 2,390	33 2,110 6 989	15 1,765 4,564	June quarter 1997— Establishments Guest Rooms Bed Spaces
2,232	1,037	1,014	181	6,989 732	4,564 1,500	Employment (persons)
			CCUPIED	ROOM NIGHTS C		
215,868	88,176	103,657	24,035	102,882	112,986	June quarter 1996
68,211	22,556	36,160	9,495	34,553	33,658	/997— April
63,827 59,983	24,266 21,166	31,749 31,146	7,812 7,671	32,361 31,077	31,466 28,906	May June
192,021	67,988	99,055	24,978	97,991	94,030	June quarter 1997
			ATES (per cent)	OM OCCUPANCY R	RO	
63.5	76.7	58.7 🛶	50.0	57.5	70.3	June quarter 1996
58.7	63.0	59.6	48.0	54,6	63.6	<i>1997</i> — April
53.1 51.6	65.6 59.1	50.6 51.3	38.2 38.8	49.5 49.1	57.5 54.6	May June
54.5	62.6	53.8	41.7	51.0	58.5	June quarter 1997
			нтѕ	GUEST NIG		
365,574	137,133	179,235	49,206	186,191	179,383	June quarter 1996
113,722 97,565 101,300	33,699 34,520 32,903	60,629 48,242 51,424	19,394 14,803 16,973	63,162 53,993 57,552	50,560 43,572 43,748	<i>1997</i> April May June
312,587	101,122	160,295	\$1,170	174,707	137,880	June quarter 1997
		<u> </u>	ATES (per cent)	ED OCCUPANCY RA	ВЕ	
36.0	44.3	33.5	29.1	32.0	41.5	June quarter 1996
32.8	32.9	35.2	27.0	30.1	36.9	1997 Aprîl
27.2 29.2	32.6 32.1	27.1 29.8	20.0 23.7	24.9 27.4	30.8 32.0	May June
2 9.7	32.5	30.7	23.5	27.5	33.2	June quarter 1997
			VALS	GUEST ARRI		
199,527	74,621	99,551	25,355	98,334	101,193	June quarter 1996
50 912	19 071	31.092	9 94A	32 230	77 582	1997
59,813 50,153 50,009	18,971 18,978 17,687	31,982 24,389 25,090	8,860 6,786 7,232	32.230 26,735 27,714	27,583 23,418 22,295	April May June
159,975	55,636	81,461	22,878	86,679	73,296	June quarter 1997
	<u></u>	<u> </u>		ERAGE LENGTH C	AV	·
1.8	1.8	1.8	1.9	1.9	1.8	June quarter 1996
2.0	1.8	2.0	2.2	2,0	1.9	June quarter 1997
	· -		(\$1000) (ODATION	GS FROM ACCOM	TAKIN	
20,321	10,774	7,909	1,637	7,411	12,909	June quarter 1996
6,326	2,685	2,994	647	2,564	3.763	<i>1997</i> — April
6,255 5,729	2,685 3,112 2,622	2,994 2,577 2,566	566 540	2,564 2,372 2,337	3,883 3,392	May June
18,310	8,419	8,138	1,753	7,272	11,038	June quarter 1997

TABLE 5 — HOLIDAY FLATS, UNITS AND HOUSES, AUSTRALIAN CAPITAL TERRITORY

		Flais, u	Flats, units and houses				Unit	Unit occupancy		Average	Takings from
	Letting entities		Multiple bedroom	Total		Employment (persons) (a)	nights occupied	rate	Unit lettings	length of stay (days)	· .
June quarter 1996	18	226	572	798	3,084	158	48,535	66.8	8.897	5.5	4,551
1997—							13.774	45.4	2 204	6.0	1,306
April					**	••	13,664	65.4	2,294 1,957	6.6	1,357
May							12,938	60.0			
June							13,110	62.8	2,149	6,1	1,335
June quarter 1997	16	236	460	696	2,550	145	39,712	62.7	6,400	6.2	3,998

⁽a) Employment numbers exclude real estate agents and their employees.

TABLE 6 — CARAVAN PARKS, AUSTRALIAN CAPITAL TERRITORY

	Establishments and Capacity					Sites	Other				Takings	
	No.	On-site vans		Unpow- ered sites			term	by long-perman- termently		Site nights occupied	Site occupancy rate (%)	from accommodation
June quarter 1996	5	130	494	419	31	1,074	268	_	47	36.874	39.0	677
<i>1997</i> April May			 					,, 		12,517 9,848 9,712	40.7 31.0 31.6	
June June quarter 1997	4	 57	458		94			1	59	,	34.4	601

EXPLANATORY NOTES

INTRODUCTION

1 This publication contains data for the Australian Capital Territory (ACT) from a quarterly survey of tourist accommodation establishments.

SCOPE

- **2** Tourist accommodation establishments currently included in the survey comprise two groups:
 - Establishments which provide predominantly short-term accommodation (i.e. for periods of less than two months) to the general public. These include:
 - Hotels, motels and guest bouses, with facilities being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
 - Holiday flats, units and bouses (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
 - Visitor hostels which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis. NOTE: Details for ACT Visitor hostels are included with data for this establishment type in the South Eastern Statistical Division within New South Wales (NSW) and are released in the publication Tourist Accommodation, New South Wales (8635.1).
 - Caravan parks which provide either predominantly short-term (i.e. for
 periods of less than two months) or predominantly long-term (i.e. for periods
 of two months or more) accommodation to the general public and which
 provide powered sites for caravans and toilet, shower and laundry facilities for
 guests.
- **3** Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.
- **4** Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

UNPUBLISHED STATISTICS

5 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

EXPLANATORY NOTES

RELATED PUBLICATIONS

- **6** Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:
 - Directory of Tourism Statistics (1130.0) (irregular: latest issue; 1997)
 - Overseas Arrivals and Departures, Australia (3401.0) (issued monthly)
 - Tourism Indicators, Australia (8634.0) (issued quarterly)
 - Tourist Accommodation, Australia (8635.0) (issued quaπerly)
- **7** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Release Advice* are available from any ABS office.

EFFECTS OF ROUNDING

8 Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

SYMBOLS AND OTHER USAGES

- not applicable
- nil or rounded to zero
- n.a. not available
- n.p. not available for publication but included in totals where applicable
- r revised

Average length of stay

Average length of stay is expressed in numbers of days and calculated:

- for hotels, motels and guest houses, by dividing Guest nights by Guest arrivals and
- for holiday flats, units and houses, by dividing Unit nights occupied by Unit lettings.

Bed spaces

Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.

Capacity

Capacity in terms of *Guest rooms, Bed spaces, Holiday units* or *Caravan park sites, etc.* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

Caravan park capacity

The total number of *On-site vans, Other powered sites, Unpowered sites* and *Cabins, etc.*

Employment

The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).

Establishments

For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

Guest arrivals

The total number of paying guests counted only on the first night they stayed at the accommodation establishment.

Letting entities

For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.

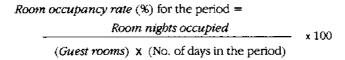
Occupancy

Occupancy in terms of *Room nights*, *Unit nights* or *Site nights occupied* refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period.

Occupancy in terms of *Guest nights* refers to the total number of nights each paying guest stayed during the survey period.

Occupancy rates

Occupancy rates represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.



providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.

Other sites permanently reserved

The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.

GLOSSARY

Room nights available

The number of guest rooms available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during the survey period, operating periods only are included.

Sites occupied by long-term guests

The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.

Star grading

The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

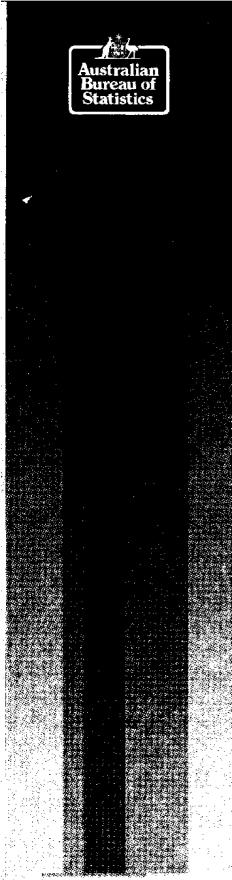
Takings from accommodation

Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

Unit lettings

The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.







RRP \$15.00

ISSN 1321-764X

MORE INFORMATION...

The ABS publishes a wide range of information on Australia's economic and social conditions. A catalogue of publications and products is available from any of our offices (see below).

INFORMATION CONSULTANCY SERVICES

Information tailored to special needs of clients can be obtained from the Information Consultancy Service available at ABS Offices (see below).

ABS PRODUCTS

A large number of ABS products is available from the ABS Bookshops (see below). The ABS also provides a subscription service - you can telephone the ABS Subscription Service Australia wide toll free on 1800 0206 08.

ELECTRONIC SERVICES

A large range of data is available via on-line services, diskette, magnetic tape, tape cartridge and CD ROM. For more details about our electronic data services, contact any ABS office (see below) or e-mail us at:

client.services@abs.gov.au

GENERAL SALES AND INQUIRIES

- Sydney 02 9268 4611
- * Adelaide 08 8237 7100
- Melbourne 03 9615 7755
 Hobart 03 6222 5800
- Brisbane 07 3222 6351
- Darwin 08 8943 2111
- Perth 08 9360 5140
- Canberra 02 6252 6627
- Information Services, ABS PO Box 10, Belconnen ACT 2616

© Commonwealth of Australia 1997